



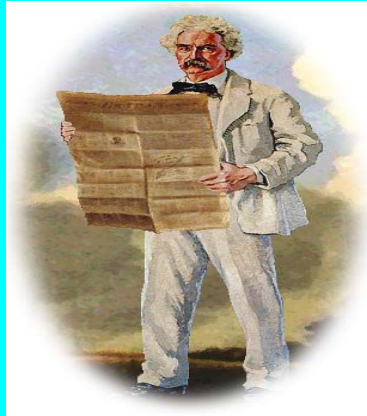
BÀI GIẢNG ĐIỆN TỬ

ENGLISH 9

UNIT 5: THE MEDIA

Lesson 1 : Listen and read + Listen.

UNIT 5: The Media



Some of the pictures about the media

UNIT 5: THE MEDIA

Period 28 Lesson 1 : Listen and read + Listen.

I Listen and read.

1. Vocabulary.

crier = town crier (n) người rao tin

viewer (n): khán giả

remote control (n) : bộ điều khiển từ xa

channel (n): kênh

Interactive (adj): tương tác



UNIT 5: THE MEDIA

Period 28 Lesson 1: Listen and read + Listen.

I - Listen and read.

1. Vocabulary.

■
1. crier = town crier

người rao tin

■
2. viewer

khán giả

■ ■
3. remote control

bộ điều khiển từ xa

■
4 channel

kênh

■
5. interactive (adj)

tương tác

UNIT 5 : THE MEDIA

Period 28 Lesson 1 : Listen and read + Listen.

I - Listen and read.

1. Vocabulary.

Guiding question:

- 1- How many kinds of media are there in the passage?**
- 2- Which is the most popular magazine in Vietnam?**



The media

- A. Before newspaper were invented, town criers would go through city streets ringing a bell. They shouted the latest news as they were walking.
- B. In Viet Nam people love reading newspapers and magazines. The *Kien Thuc Ngay Nay* is one of the most popular magazines and is widely read by both teenagers and adults.
- C. Thanks to television people can get the latest information and enjoy interesting programs in an inexpensive and convenient way. Nowadays, viewers can watch a variety of local and international programs on different channels.
- D. The next stage in the development of television is interactive TV. Viewers are able to ask questions about the show by using their remote controls.

I- Listen and read



a) Complete the table with the passage letters in which these facts or events are mentioned.

FACTS & EVENS	PASSAGE LETTER
1. Remote controls are used to with TV.	D
2. One of the most popular magazines.	B
3. People of different ages like this magazines.	B
4. Benefits of TV.	C
5. People got the news from town criers.	A
6. Interactive TV is available now.	D

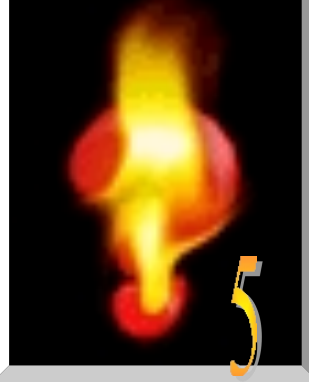
The Media

- A. Before newspaper were invented, town criers would go through city streets ringing a bell. They shouted the latest news as they were walking.**
- B. In Viet Nam people love reading newspapers and magazines. The *Kien Thuc Ngay Nay* is one of the most popular magazines and is widely read by both teenagers and adults.**
- C. Thanks to television people can get the latest information and enjoy interesting programs in an inexpensive and convenient way. Nowadays, viewers can watch a variety of local and international programs on different channels.**
- D. The next stage in the development of television is interactive TV. Viewers are able to ask questions about the show by using their remote controls.**

Questions

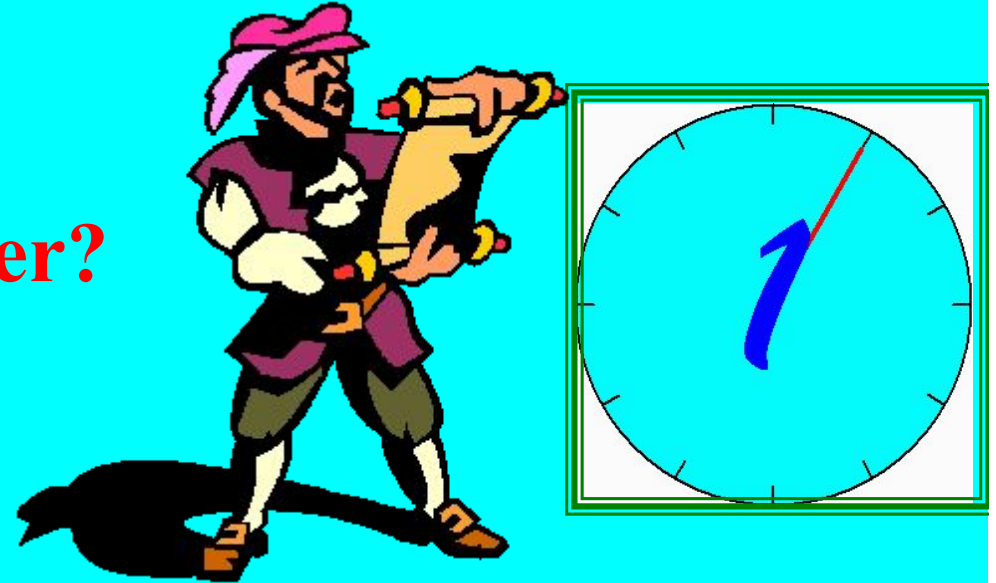
- 1. What was a town crier?**
- 2. How popular is the *Kien Thuc Ngay Nay* ?**
- 3. What benefits does TV bring about to people's life?**
- 4. What kinds of magazines and newspapers do you read?**
- 5. What is your favorite type of media? Why?**

!!! Lucky Numbers !!!



Answer the question

1. What was a town crier?

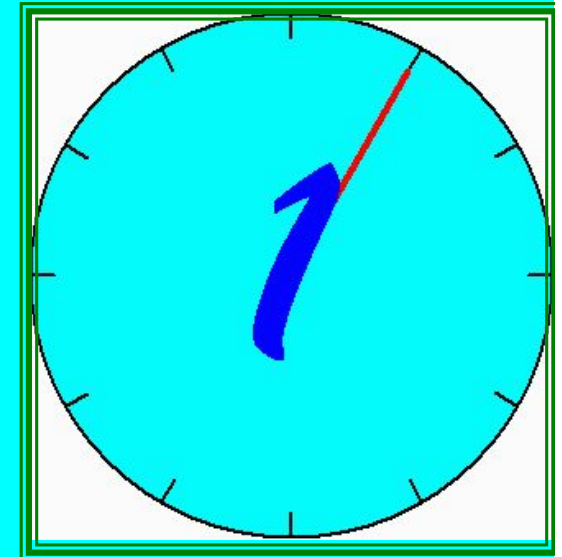
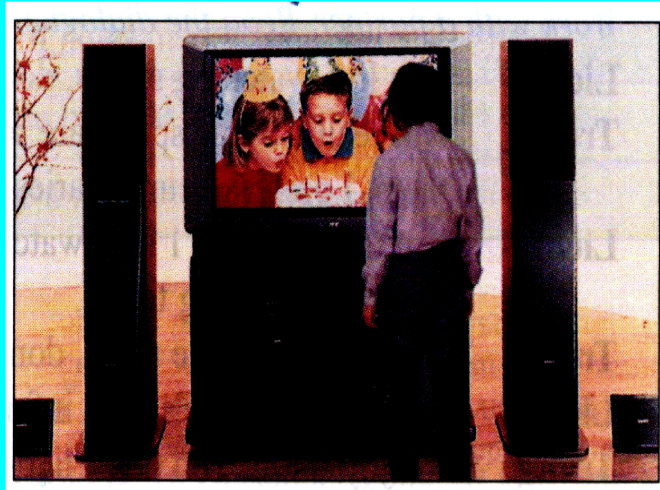


A town crier was a person who would go through city streets ringing a bell to shout the latest news as he was walking.

BACK

Answer the question

3. What benefits does TV bring about to people's life?



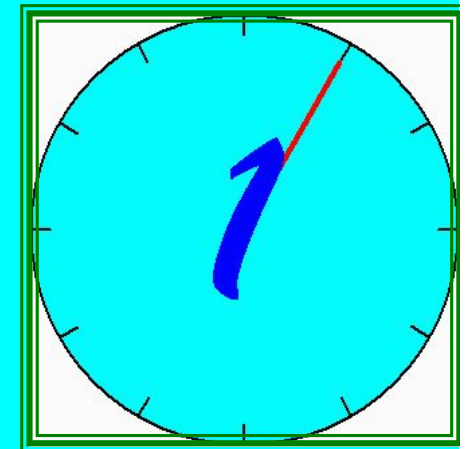
People can get the latest information and enjoy interesting and inexpensive local and international programs in a convenient way.

BACK

Answer the question

2. How popular is the *Kien Thuc Ngay Nay* ?

The *Kien Thuc Ngay Nay* is one of the most popular magazines and is widely read both teenagers and adults.



BACK

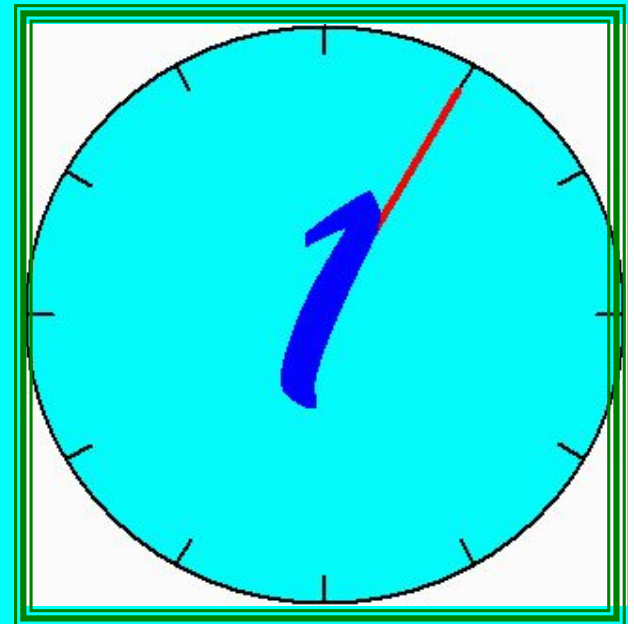


Answer the question

4. What kinds of magazines and newspapers do you read?

I read

[the Thanh Nien, the Kien Thuc Ngay Nay)...



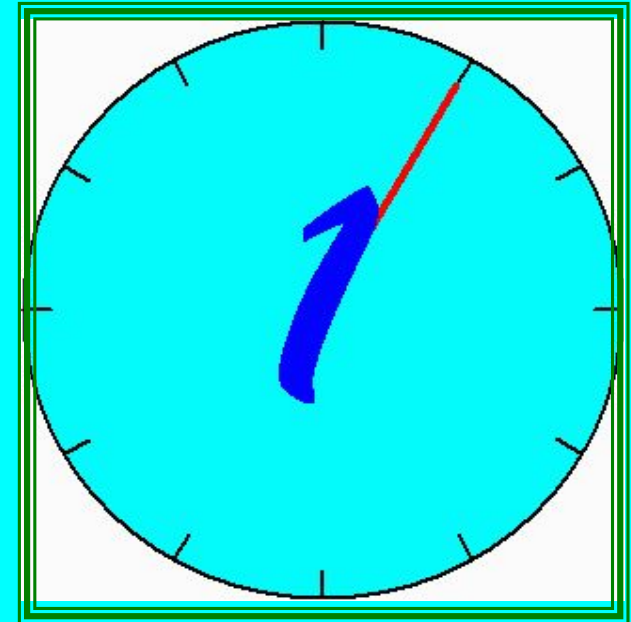
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Answer the question

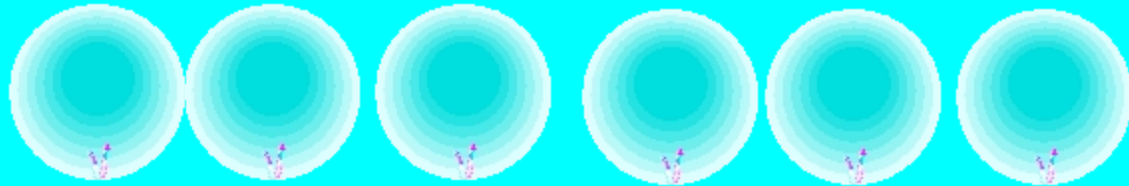
**5. What is your favorite type of media?
Why?**

Possible answer :

*I like TV because it is inexpensive
and convenient.*



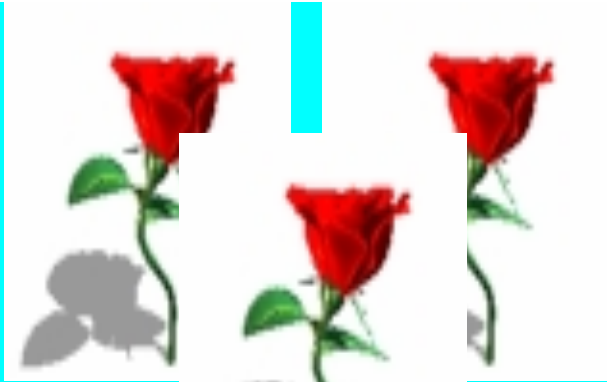
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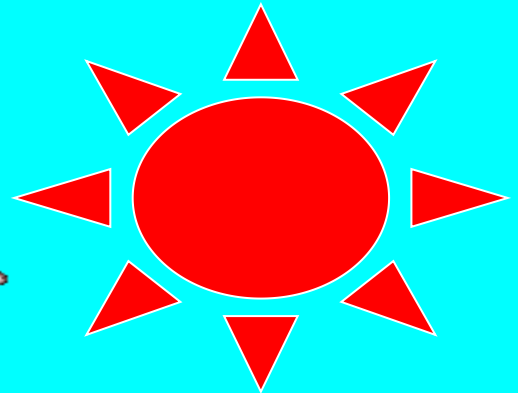
CONGRATULATION



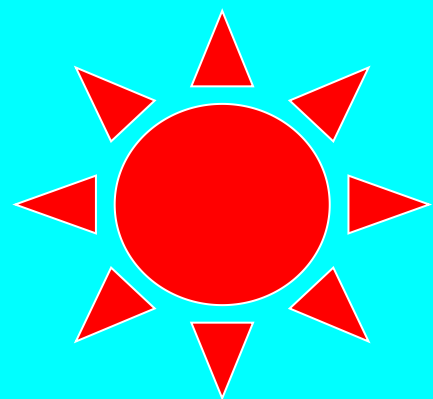
BACK



CONGRATULATION



BACK



CONGRATULATION



UNIT 5 : THE MEDIA

Listen and Read + Listen.

I - Listen and Read.

II - Listen .

Guiding question:

What does Chau and her father talks about?

Matching

1. Printed newspaper

(n):

2. Telegraph (n):

3. Newsreel (n):

4. (an) assignment (n):

5. Major force (n):

6. Journalism (n):

7. Website (n):

8. Cable TV (n):

a. Bài tập

b. Báo viết, báo in

c. Trang Web

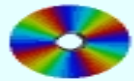
d. Phương tiện chính

e. Phim thời sự

f. Điện tín

g. Truyền hình cáp

h. Nghề viết báo



Listen to a conversation between Chau and her father. Fill in the table with the information you hear.



When?	What happened?
7th or 8th century	<i>The first printed newspaper appeared in China.</i>
(a) late 19th century (a)	The telegraph was invented.
early 20th century	Two new forms of news media appeared : (b) Radio and newsreel
(c) 1950s (c)	Television became popular.
mid - and late 1990s	(d) The Internet became a major force in journalism.



Production

Ex : People love reading newspapers and magazines.

Model sentence.



- She / like / walk / to school.

- We / enjoy / learn / English .

- I / love / read /books

She likes walking to school

We enjoy learning English

I love reading books



They/ like/watch /TV



Mr Jones/enjoy/read newspapers



I/hate /listen/ to the radio



Minh/ love/read/magazines




Mr Nam/dislike/use the Internet



Homework

1. Learn new words and model sentence by heart.
2. Make 5 sentences about your family members, using the model sentence.
3. Prepare the speak and listen for the next period.



Thank you very much

Good bye and see you again!