

The background of the slide features several green wheat stalks with their heads of grain, arranged in a rectangular frame. The stalks are positioned at the top, bottom, left, and right edges, creating a border around the central text.

**BÀI GIẢNG ĐIỆN TỬ
MÔN: TIẾNG ANH 10**

Unit 7: THE MASS MEDIA

A. READING

A vibrant spring-themed illustration. The top half features a large branch of cherry blossoms in shades of pink and purple, with several butterflies in various colors (orange, pink, purple) fluttering around. The background is a soft, hazy green and blue. In the bottom right corner, there is a small, colorful village with houses and stylized trees. The text "Welcome to our class!" is written in a blue, serif font with a white outline and a slight shadow, positioned in the center of the image.

Welcome to our class !

I. WARM-UP: KIM'S GAME

☞ Look at the pictures below and try to remember their names.

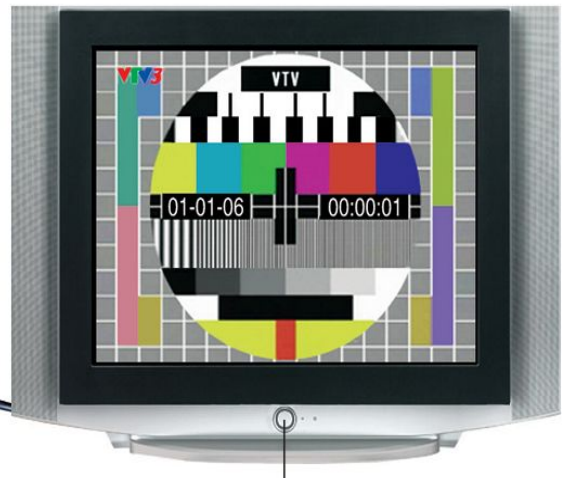
++FLORIST++

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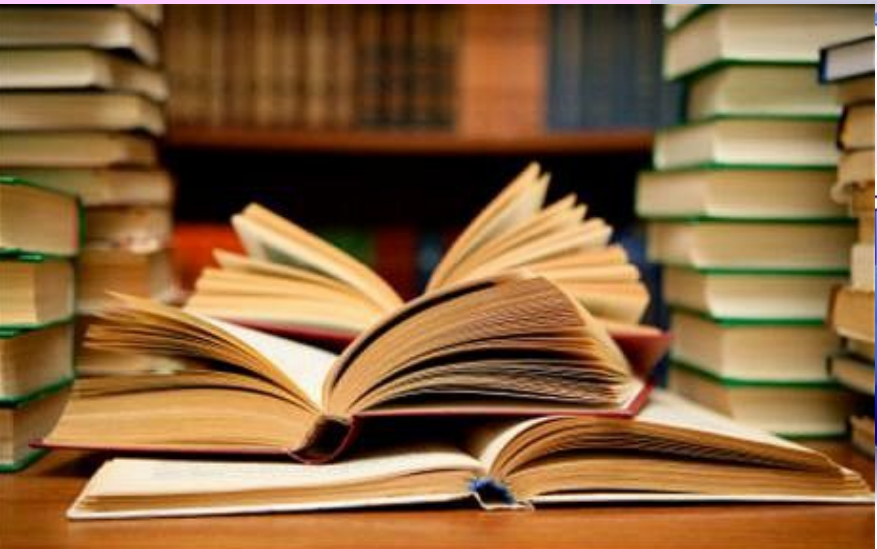




mute power
 VTV1 VTV2
 VTV4 VTV3
 volume programme



plugged in main - turned on





Radio



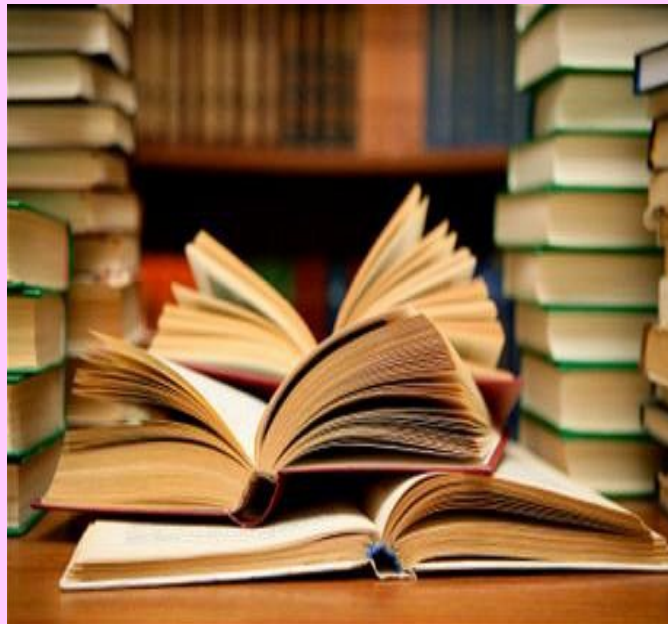
Newspapers



Television



Cell phone



Books



Internet



II. BEFORE YOU READ:

 Answer the questions:

1. When do you often watch TV?
2. How many hours per day do you watch TV?

Vocabulary



Population and Development Dân số và Phát triển

(n)
TV series (n) Phim truyền hình dài tập

Folk song (n) Dân ca

News headlines (n) Điểm tin chính

Weather Forecast (n) Dự báo thời tiết

Quiz Show (n) Trò chơi truyền hình

Portrait of Life (n) Chân dung cuộc sống

Documentary (n) Phim tài liệu

Wildlife World (n) TG thiên nhiên hoang dã

III. WHILE YOU READ



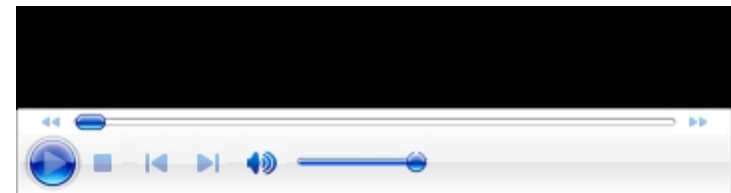
05:35 Morning Exercise
06:30 Population and Development
07:20 Cartoon: The Adventure of Donald Duck
08:00 TV Series: Road of Life
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09:15 Film: When the Birds Return
10:15 Comedy: Family Secrets
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20:00 Sport Comments
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07:30 Quiz Show
09:15 Drama: Stolen Heart
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16:00 Culture and Education
19:00 News
20:00 Sports
21:30 Film: Guests of the Nation
23:00 Football: Liverpool vs. West Ham



15:15 Wildlife World
17:00 Around the World
18:30 Science Documentary
19:00 Business Comments
20:00 Learning English through Songs





**Task 1. The words in A appear in the reading passage.
Matching them with their definitions in B.**

A	B
1. cartoon	a. a play for the theatre, television or radio.
2. drama	b. a film or a television programme giving facts about something.
3. comedy	c. a film made by photographing a series of changing drawings.
4. documentary	d. a film or a play that is intended to be funny, usually with a happy ending.



Task 2. Decide whether the following statements are true (T) or false (F). Correct the false information.

- | | T | F |
|--|--------------------------|--------------------------|
| 1. There are five news programmes on the three channels. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. There is a comedy programme on between 10:15 and 11:00 | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. <i>The Nature of Language</i> is a documentary programme at 15:15 on VTV2 | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. The film <i>Punishment</i> is shown at 4:15 p.m on VTV1. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. VTV1 starts at 5:35 and ends at 23:30. | <input type="checkbox"/> | <input type="checkbox"/> |

VTV

- 05:35 Morning Exercise
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- 21:30 Folk Songs
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- 23:30 Weather Forecast

VTV3

- 07:30 Quiz Show
- 09:15 Drama: Stolen Heart
- 10:00 Music for Children
- 11:30 Portrait of Life
- 12:00 Film: Deep in the City
- 14:30 Theatre: My Life
- 15:15 Documentary: The Nature of Language
- 16:00 Culture and Education
- 19:00 News
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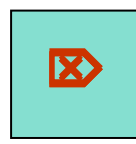
VTV2

- 15:15 Wildlife World
- 17:00 Around the World
- 18:30 Science Documentary
- 19:00 Business Comments
- 20:00 Learning English through Songs

34. When is the last programme on VTV3 on 15 and 16? ~~the last programme on VTV3 on 15 and 16 is at 15:15 on VTV2~~
 the last programme starts

T

F





Task 3. Work in pairs. Ask and answer the following questions.

1. How many films are on?
2. What time can you watch the news?
3. Which channel do you recommend to someone who likes animals?
4. What programme is on on VTV3 at 7:30?
5. Which channel will you watch if you like folk songs?



Lucky numbers





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1. How many films are on?

➡ There are **five**





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2. What time can you watch the news?



At 9:00 a.m, 12:00 at noon, 7: p.m, 11 p.m on VTV1 and 7:00 p.m on VTV3.





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3. Which channel do you recommend to someone who likes animals?

➡ **VTV2**





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4. What programme is on
on VTV3 at 7:30?



The Quiz Show





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5. Which channel will you watch
if you like folk songs?



VTV1





10 marks

Congratulation!

Task 3: Answers

1. There are five films on.
2. At 9:00 a.m., 12:00 at noon, 7:00 p.m., 11 p.m. on VTV1 and 7:00 p.m. on VTV3.
3. VTV2.
4. The Quiz Show.
5. VTV1.



IV. AFTER YOU READ:

News

Cartoon

Documentary

Music

- Among these programmes,
which do you like watching
best?

Game Shows

Films

- Why?

Around the World

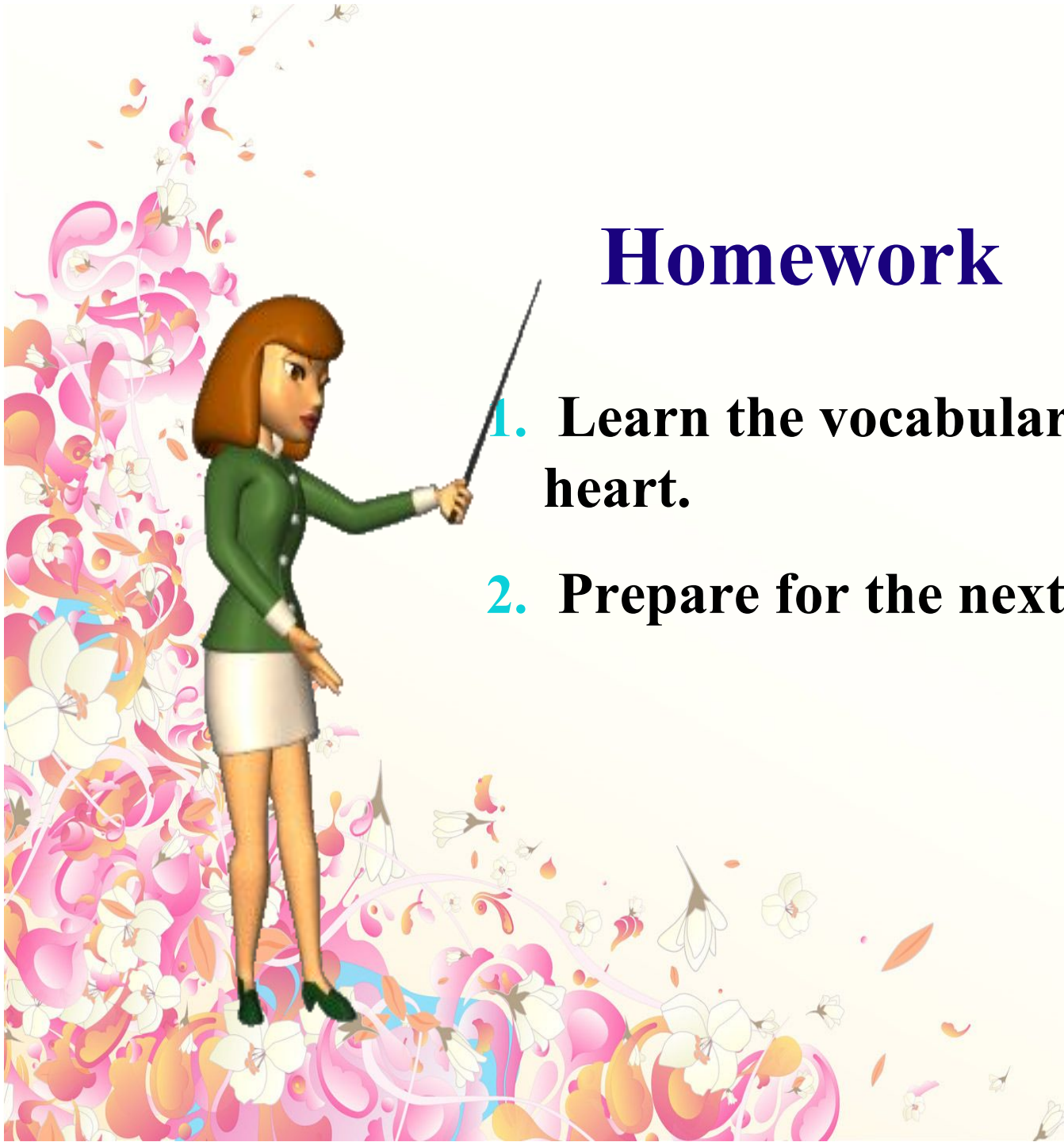
Sports

Wildlife World

**EX: I like Around the World best because I want to know
many things in the world.**

Homework

1. Learn the vocabulary by heart.
2. Prepare for the next lesson.





Thanks for your attention!